

# ZAHID SHAIKH

Content Strategist | SEO Content Writer

## Contact

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## Professional Summary

Content Strategist and SEO Writer with 3 years of experience developing search-driven content for technology, AI, and healthcare platforms. Experienced in building SEO-focused blog ecosystems, website content structures, and long-form content.

## Core Competencies

### Content Strategy & Development:

- SEO Blog Strategy & Editorial Planning
- Website Content Architecture
- Landing Page & Product Page Copy
- Long-Form Content Development
- Brand Messaging & Narrative Building

### SEO & Growth Optimization:

- Keyword Research & Search Intent Analysis
- On-Page SEO Optimization
- Content Structuring for SERP Visibility
- Blog Topic Clustering & Content Pipelines

## Projects & Content Impact

### Botxpert — AI Automation Platform. <https://botxpert.ai/>

- Published 60 SEO-optimized blog articles targeting AI search queries.
- Generated 30,000+ website visits within the first month of content deployment.

### SIAA — Technology Platform. <https://siaa.app/>

- Produced 30 SEO-focused blogs and structured webpage content.
- Contributed to 52,000+ organic visitors through search-driven content.

### Elite Eye Care — Healthcare Platform. <https://eliteyecare.com/>

- Developed 60 healthcare-focused blog articles as part of a long-term SEO content strategy.
- Helped the platform achieve 10,000+ monthly website visitors.

### PH Retina — Healthcare Platform. <https://phretina.com/>

- Structured website content and SEO blog strategy.
- Contributed to 3,000+ monthly organic visitors

## Education

- LLB (Bachelor of Laws) – 2nd Year**  
Rizvi Law College | 2024 – Present
- Higher Secondary Certificate (HSC)**  
SIWS College | 2024

## Professional Experience

### Freelance Content Writer

Independent Practice | 2022 – 2024

- Delivered SEO-optimized blog articles, website content, and marketing copy for clients across multiple industries.
- Conducted keyword research, topic mapping, and content structuring to support organic search visibility.
- Managed content development workflows from research to final delivery.

### Freelance Contract Writer

Mesotek | 2024

- Produced research-based digital articles and structured website content for online publishing.
- Simplified complex topics into clear, structured content designed for digital audiences.

### Content & Copy Writer

WerqLabs — IT Solutions Company | Current

- Develop SEO-driven content strategies and long-form blog content for AI and healthcare platforms.
- Collaborate with developers, designers, and marketing teams to align content with product messaging and user experience.
- Work directly with clients to translate business requirements into structured website and blog content.

### Co-Founder & COO at Crodlin tech

<https://www.crodlin.in/>

- Directed the company's content marketing and SEO initiatives, generating 10,000+ website visits within two months through structured blog publishing.
- Produced 50 SEO-focused blog articles, strengthening the company's organic search presence.
- Supported social media growth, helping the brand gain 100+ Instagram followers within one month.
- Manage client communication, project coordination, and operational workflows supporting the delivery of web development and digital solutions.

### Personal Blog:

*A Day With An Artist*

<https://adaywithanartist.blogspot.com/>

A creative writing platform exploring themes of storytelling, human emotions, and artistic expression, reflecting personal interests in literature and narrative writing.